



Ephrata Area School District • Ephrata Area Education Foundation  
803 Oak Boulevard • Ephrata, PA 17522



## MEDIA RELEASE

For Immediate Release

### **Ephrata Area School District and Education Foundation Partner to Launch P2P Academy**

The Ephrata Area School District and Ephrata Area Education Foundation are dedicated to the success of all children, including the youngest members of our community. The P2P Academy, a new component of the Parent to Parent (P2P) program, will launch in May to help ensure children start school with skills for success.

The P2P Academy includes three short online learning modules intended to assist families with teaching their children Kindergarten readiness skills, preparing for their success in school, and ultimately positively strengthening the community. The modules include a short video, several questions to answer, and an opportunity to post and share feedback with other parents via an online message board. Families can easily participate from a home computer or mobile device.

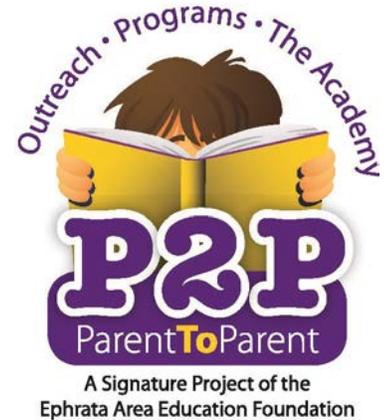
With funds from the Ephrata Area Education Foundation, families will receive a \$25 gift card to a local grocery store with each completed module as a thank you from the District and Foundation for making this commitment to their child's success.

Statistics strongly support the need for this type of early-learning development. Over 85% of a child's communication, critical thinking, and problem solving skills are developed by age five. Additionally, data shows a strong correlation between early literacy skills and a child's chance for academic success, directly reducing the chance for a future of poverty or crime. Young children need the influence of parents and family members to help build this foundation and prepare them for success in school and in life.

“Creating a home environment that promotes healthy brain development can be one of the biggest gifts parents can give their son or daughter. Our P2P programs are designed to help support young families and future students and establish a solid foundation for a lifetime of learning,” stated Dr. Brian Troop, Superintendent

Families, with children from babies to age six, who reside in the Ephrata Area School District are eligible to register for the Academy and participate in other P2P programs. All P2P programs, including The Academy, are free to District families. More information is available at [www.ephrataeducation.org](http://www.ephrataeducation.org).

A P2P Academy community launch event will be held on Tuesday, May 12 in the Ephrata High School cafeteria. Community members wanting to learn more about the P2P Academy are invited to a 5:30 PM presentation. Families interested in sampling the online modules and registering for the P2P Academy are invited to arrive at 6:30 PM. An RSVP is encouraged but not required. Please contact 721-1589 or [foundation@easdpa.org](mailto:foundation@easdpa.org) with any questions or to RSVP.



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